



SHAHINA C P

SEO ANALYST | EXPERIENCE : 1 YEAR

✉ seo4sha@gmail.com 📍 Thrissur, Kerala

CONTACT ME

- +91 884 878 8906
- seo4sha@gmail.com
- /Shahina C P
- +91 884 878 8906
- www.shahina.online

LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

Results-driven SEO Analyst with 1 years of experience in optimizing website performance, conducting in-depth keyword research, and implementing effective on-page and off-page strategies. Proficient in SEO tools and analytics platforms to monitor trends and ensure top search engine rankings. Adept at increasing organic traffic and driving business growth through targeted optimization efforts. Experienced in collaborating with developers and content teams to deliver seamless and effective SEO implementations.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Research & Planning
- Google Ads (Search, Display, YouTube)
- Blog Writing
- On-Page & Off - Page SEO
- Basic HTML/CSS
- Google Business Listing
- Backlink Building
- Wordpress SEO
- Domain & Web Hosting
- Performance Monitoring
- LinkedIn & Insta Ads
- Lead generation

EXPERIENCE

SEO ANALYST

@ MetaHash Digital Media LLP

📅 March 2024 - December 2024 📍 Kaloor, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO Technical SEO, Performance Monitoring, Website & Landing Page Optimization , CPanel Management.

DIGITAL MARKETING EXECUTIVE

@Winspire Academy

📅 July 2023 - February 2024 📍 Kochi, Kerala

- Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, Twitter, etc.
- Campaign Planning: Develop comprehensive digital marketing plans to achieve business goals, including objectives, target audience, key performance indicators (KPIs), and budgets.

PROJECT COORDINATOR / INTERN

@Watermelon Ads

📅 March 2023 - April 2023 📍 Thrissur, Kerala

Watermelon ads is a professional Digital Marketing Agency Digital Marketing Agency in Thrissur, Kerala

- Maintain and update project documentation, files, and records.
- Coordinate communication between different departments or teams.
- Respond to emails and inquiries related to the project.

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 23 July 1994
Marital Status : Married
Interest : Travelling
Hobbies : Listening Music

REFERENCE

SALEESH SN
Director
Technorays Digital Media Pvt.Ltd
M: +91 9847 2735 31
Mail: info@technorays.in

EDUCATIONAL QUALIFICATIONS

📅 2020 - 2022

MBA IT

@ Bharathiyar University Mercy Collage Guruvayoor

📅 2013 - 2016

BSC COMPUTER SCIENCE

@ Calicut University Ansar Women's College Perumbilav

📅 2011 - 2013

HIGHER SECONDARY SCHOOL

@ Govt. Higher Secondary School, Chalissery

📅 2010

SECONDARY SCHOOL LEAVING CERTIFICATE

@ Govt. Higher Secondary School, Chalissery

TECHNICAL QUALIFICATIONS

📅 2021

ADVANCED DIGITAL MARKETING TRAINING

@ Watermelon Ads Thrissur, Kerala



SEO RESULTS

🌐 www.khaleejtoys.com 📍 Dubai | UAE

Keywords

online toy store wholesale services in Dubai wholesale toy shop in Dubai wholesale toys online in Dubai
wholesale kids toys in online in Dubai customized toys uae summertime toys wholesale dubai

Position



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🌐 www.horizonelect.com 📍 Sharjah | UAE

Keywords

best electronics repair services in uae electronic drive repair services in uae kone pcb repair company
best electronics repair services company in dubai sigma elevator board repair otis circuit board repair

Position



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🌐 www.burgerloungeindia.com 📍 Kerala | India

Keywords

best fast food franchise low cost food franchises best food franchise in kerala famous burger franchises
best burger in town best burger store best burger shop near me good burger shop near me

Position

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DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

SHAHINA C P